

CCIM

Hawaii CCIM Chapter

2021 Sponsorship Opportunities



P.O. Box 4068
Honolulu, HI 96812
Phone (808) 528-2246
info@ccimhawaii.org
www.ccimhawaii.org



Hawaii
CCIM Chapter

Aloha,

The Hawaii CCIM Chapter invites you to be part of our exclusive Sponsorship Program. A CCIM is a recognized professional in commercial real estate brokerage, leasing, asset management, valuation and investment analysis.

The Hawaii CCIM Chapter was founded in 1975 and is dedicated to providing quality education to the Hawaii commercial real estate community.

The prestigious CCIM designation is awarded only to the person who has completed 240 hours of graduate level curriculum, fulfilled a production resume grading procedure and passes a rigorous comprehensive examination.

Through Sponsorship, we have been able to offer these high level courses here in the islands and saving students the costly travel expenses previously required to attain this designation. It gives you maximum exposure and visibility for your sponsorship dollar.

Thank you for your time in reviewing the brochure and considering the Hawaii CCIM in your promotional budget!

Sincerely,

Ryan Ng, CCIM
2021 Hawaii Chapter President

ABOUT CCIM

The commercial real estate industry is changing. CCIM Institute helps industry professionals adapt.

CCIM Institute believes in:

- Ethical leadership
- Cultural awareness
- Investing in the future
- Staying connected
- Fiscal responsibility
- Acting globally

CCIM Institute is commercial real estate's most influential professional organization, with members closing \$200 billion annually in commercial real estate deals. For over 50 years, the Institute has been building opportunities through its respected education program, led by established practitioners. CCIM Institute members are eligible to earn the CCIM designation, the industry's most prestigious certification.

The CCIM designation is conferred upon commercial real estate leaders who have a proven record of success in the field and have demonstrated a mastery of financial, market, and investment analysis. CCIM designees come from a variety of professional backgrounds including brokerage, banking, property management, law, appraisal, and accounting.

**Hawaii CCIM Chapter
2021 Sponsorship Opportunities
Corporate Program
January 1, 2021 – December 31, 2021**

Platinum: \$4,000

Membership

- Five (5) Chapter memberships for the calendar year.
- Member rate for all company employees attending all General Membership Meetings (GMM) (excludes the annual Forecast).

Classes

- Attendance for one (1) at one 2021 Hawaii Chapter organized CI class (CI 101 or 104).
- 25% off each Hawaii Chapter organized CI class for one (1) additional attendee.
- Attendance for three (3) to CE Classes.

Events

- One (1) team at the Annual Golf Invitational.
- One (1) Tee Sponsorship at the Annual Golf Invitational.
- Attendance for two (2) at all Lunch & Learns.
- Attendance for two (2) at all GMMs including the annual Forecast and annual Cocktail Party/Installation.
- Attendance for four (4) at all Networking events.
- A list of all attendees at each GMM and Networking events upon request.

Recognition and Advertisement

- Recognition on fliers, emails and web postings announcing all events and classes, excluding the Forecast.
- Opportunity to address the audience at one GMM.
- Company name on Hawaii CCIM Chapter letterhead.
- Signage at all CCIM GMMs.
- Acknowledgment by the emcee at all GMMs, and Networking events, excluding the annual Forecast.
- Logo and hyperlink on the CCIM Hawaii website.

Virtual

- Opportunity to conduct a virtual event.
- Opportunity to be an event sponsor for one (1) virtual event
- 30 second pre-recorded commercial or PDF ad to be shown at all virtual events (sponsor must provide ad).
- List of all attendees for all virtual events upon request.
- Logo shown at all virtual events.
- Free non-member attendance for four (4) at all virtual events.

Special Event

- A special virtual meeting (interactive) with CCIM Chief Economist, KC Conway. Invite a total of 3 people from your company. This event will be coordinated with other Platinum sponsors and will be planned for 3rd quarter.

Gold: \$2,500

Membership

- Three (3) Chapter memberships for the calendar year.

Classes

- 25% off each Hawaii Chapter organized CI class for one (1) attendee (2021: 101, 104).
- Attendance for two (2) to CE classes.

Gold: \$2,500 continued

Events

- One (1) team at the Annual CCIM Golf Invitational.
- Attendance for one (1) at all Lunch & Learns.
- Attendance for two (2) at all General Membership Meetings (GMM) and Cocktail Party/Installation, including the annual Forecast.
- Attendance for two (2) at all Networking events.

Recognition and Advertisement

- Recognition on all fliers, excluding the annual Forecast.
- Signage at all CCIM GMMs.
- Acknowledgment by the emcee at all GMMs and Networking events, excluding the Forecast.
- A list of all attendees at each GMM and Networking events upon request.
- Logo and hyperlink on the home page of CCIM Hawaii website.

Virtual

- Opportunity to conduct a virtual event.
- PDF ad to be sent to all virtual event attendees (sponsor must provide ad).
- Logo shown at all virtual events.
- Free non-member attendance for two (2) at all virtual events.

Silver: \$1,750

Membership

- Two (2) free chapter memberships for the calendar year.

Events

- One (1) team at the Annual CCIM Golf Invitational.
- Attendance for one (1) at all General Membership Meetings (GMM) and Cocktail Party/Installation.
- Attendance for one (1) at all Lunch & Learns.
- Attendance for one (1) at all Networking events.
- A list of all attendees at each luncheon and social events upon request

Recognition and Advertisement

- Recognition on all fliers and web postings announcing all events and classes, excluding the annual Forecast.
- Signage at all CCIM GMMs.
- Acknowledgment by the emcee at all GMMs and Networking events, excluding the annual Forecast event.
- Logo and hyperlink on the CCIM Hawaii website.

Virtual

- PDF ad to be sent to all virtual event attendees (sponsor must provide ad).
- Logo shown at all virtual events.
- Free non-member attendance for one (1) at all virtual events.

Events Program

General Membership Meetings: \$600

- Attendance for four (4).
- Signage at the event.
- Acknowledgement of sponsor by emcee.
- Company name & logo on all fliers, emails, and web postings announcing the event.
- Opportunity to address the audience.
- Opportunity to distribute company promotional information and/or items.
- A list of all attendees upon request

Networking Events: \$500

- Attendance for two (2).
- Signage at the event.
- Acknowledgement of sponsor by emcee.
- Company name & logo on all fliers, emails, and web postings announcing the event .
- A list of all attendees at event upon request.

Golf (inquire for more details)

- \$1500: Event Sponsor
- \$1000: Lunch Sponsor, Beverage Cart
- \$500 per: Hole In One, Longest Drive
- \$200 per: Tee Sign

Education Program

CI/CE Classes: \$500 CI101—104/\$300 per Local CE classes

- Signage at class.
- Acknowledgement of sponsor on the first day of class.
- Company name & logo on all fliers, emails, and web postings announcing the class.
- Opportunity to address class
- Opportunity to distribute company promotional information and/or items.
- A list of all attendees at the class upon request.

Events Program continued

ZOOM Meeting/Webinar: \$200

- Logo on all event emails.
- List of attendees upon request.
- Acknowledgement of sponsor by emcee.
- Opportunity to address the audience.
- Chapter to distribute company promotional information via email.
- Logo on Chapter intro PowerPoint.

2021 CCIM Sponsorship Recap

	Platinum \$4000	Gold \$2500	Silver \$1750
Chapter Programs			
Free Attendees at GMMs	2	2	1
Recognition at event & List of Attendees	Yes	Yes	Yes
Address the audience	Yes	No	No
Free Attendees at Networking Events	4	2	1
Free Attendees L & Ls	2	1	1
Signage	Yes	Yes	Yes
Golf			
Team	Yes	Yes	Yes
Tee Sign	Yes	No	No
Member Rate company employees (GMMs)	Yes	No	No
# Free Memberships in Chapter	5	3	2
Classes: Free Attendees	1 (CI Class) 2 (CE Classes)	25% off CI Classes 1 (CE Class)	No
Chapter Website: Logo & Hyperlink	Yes	Yes	Yes
Recognition on Fliers	Yes	Yes	Yes
Company Name on Letterhead	Yes	No	No
Virtual: # Free non-member attendees	4	2	1
Conduct 1 virtual event	Yes	Yes	No
Sponsor 1 virtual event	Yes	No	No
List of Attendees	Yes	No	No
Logo Displayed	Yes	Yes	Yes
Commercial/PDF ad displayed at all events	Yes	No	No
PDF ad sent to all attendees after virtual event	Yes	Yes	Yes



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2021 CCIM Hawaii Chapter Sponsorship Invoice

Name:
Company:

2021 Annual : ☐ Platinum \$4000 ☐ Gold \$2500 ☐ Silver \$1750

Program Events: ☐ General Membership Programs \$600 ☐ Networking \$500 ☐ ZOOM \$200

Classroom Programs ☐ CI Classes \$500 each ☐ CE Classes \$300 each

Golf ☐ Event Sponsor \$1500 ☐ \$1000 Lunch Sponsor ☐ \$1000 Beverage Cart
☐ \$500 Longest Drive ☐ \$500 Hole In One
☐ \$200 Tee Sign

Please provide your most current company logo in jpeg format according to the benefits of the sponsorship level you have chosen

Payments to the CCIM Hawaii Chapter are not deductible as charitable contributions for federal income tax purposes but may be deductible as business expenses. Consult your accountant.

Please remit payment to: CCIM Hawaii Chapter
P.O. Box 4068
Honolulu, HI 96812

Credit Card: Pay Online at: <https://squareup.com/market/hawaii-ccim-chapter>

Please provide the following information and forward with your remittance. This is the person who will receive all of our emails and will be asked to respond to various emails requiring an RSVP to an event.

Please print clearly

Contact Name: _____

Company: _____

Address: _____

Phone: _____ **Fax:** _____

E-mail address: _____ (required)

Who referred you to this program? _____

Please submit current company logo in JPEG format to info@ccimhawaii.org